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Vintage Shaving Advertisements: Razors, Soaps And Stropps Of The Early 1900s



Synopsis

The early 1900s were a time of great rivalry between manufacturers of the new-style safety razor and the old fashioned cut-throat razor, and the battle was fought in the advertising pages of magazines. Makers of soaps, brushes, creams and the now extinct shaving powders also vied for the attention of the consumer, as did the manufacturers of strops and other sharpening devices such as stones and "auto-strops"™. This book has over 60 pages of black and white illustrated advertisements from American magazines of the early twentieth century and will make interesting reading for any fan of traditional shaving.

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